



"EIA is American Idol for start-ups."

- Kun-Hyoung Kim, student at UC Berkeley

# EUROPEAN INNOVATION ACADEMY

The World's Largest Entrepreneurship  
Summer School Focused on IT Innovations

6th - 24th July, Nice, France

[www.inacademy.eu](http://www.inacademy.eu)

The brightest student minds benefit from the experiential learning of startup life.

Multidisciplinary teams can launch new IT innovations to the market in a record time of **15 days**. The teams are daily mentored and educated by **100 industry leaders and professors**.

The program of the summer school is strongly influenced by prestigious startup accelerators and their methodologies from **Silicon Valley**.

The content of the summer school is developed in cooperation with professors from top universities including **UC Berkeley and Stanford University**. Also innovative corporations such as **Google, Amadeus, Rovio (Angry Birds), Samsung, Orange and Credit Agricole**.

During the summer school, students will experience **50+ unique sessions** such as Art Hackathon, 3D Printing Competition, IT Hackathon, Sleep and Food Hacking, Venture Capital Investment Competition, Growth Hacking and many more!

Future entrepreneurs are immersed in a multicultural ecosystem of **700** students, speakers, mentors and venture capitalists from 65 different nationalities.



"EIA is a perfect place for creating your future!"

- Daniel Bartel, Lean Entrepreneur

## EIA welcomes students from following disciplines:

- › Software Engineering
- › Design
- › Business & Economics
- › Marketing
- › Others (all entrepreneurial and innovation minded students!)

## EIA Value Proposition For Universities:

- › Play an indispensable role in the revolution of entrepreneurial studies
- › Networking opportunities with leading universities in US, Asia and Europe and global companies
- › Opportunity to initiate dialogue with the most talented students globally
- › Free transport and accommodation for professors who accompany a group of 10 students
- › Strong interdisciplinary focus

## For Students - Startup capital for your life:

- › Chance to build up your entrepreneurial career
- › Boost your creativity and entrepreneurial alertness with 60 top speakers
- › Work daily with 50 internationally recognized mentors
- › Opportunity to network with talented students from 65 different nations
- › Great internship opportunities by networking with global companies
- › Taking part in an unforgettable social program (Monaco, Nice, Cannes)




"EIA is a fantastically fun way to have both an immersive primer in what it takes to actually start a start-up and an unrivaled cultural immersion experience."

- Ravi Belani, Stanford University



### Key elements of EIA program:

I week	II week	III week
Ideation	Various IT Platforms	"Storifying" Your Business
Team Formation	Technology Product Positioning	Market Traction and Launching Your Product
Customer Development and Market Testing	Business Model Design	How Investors Think?
Innovation Management	Prototyping Madness	Perfect VC Pitch
Product/Market Fit	Customer Engagement and Acquisition	VC Competition
Art Hackathon	3D Printing Session	Pitching to Investors and VCs



"The goals of EIA are really fantastic. It helps to energize the cause of entrepreneurship in Europe!"

- John Mullins, London Business School, Associate Professor,  
Chair - Entrepreneurship

## General Information

### Accommodation:

Approximate price for accommodation (three weeks) ca 500 - 800€ (fully equipped).  
Booking accommodation by EIA staff is optional.

### Meals:

Approximate price for a lunch - 7 €  
Approximate price for a dinner - 15€

### Social Program:

- › Luxurious weekend in Monaco - 140€
  - › Red carpet weekend in Cannes - 70€
  - › Adventurous weekend in Corsica - 220€
- Social Program is optional.

### Prices:

Super Early Bird – 699 EUR (Until 31st of September)  
Early Bird – 1399 EUR (Until 31st of December)  
Regular Price – 1799 EUR (Until 30th of April)

### Contact:

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### Social Media:

[www.facebook.com/innovationme](http://www.facebook.com/innovationme)  
<http://www.slideshare.net/InnovationAcademy>  
<https://twitter.com/EIAinnovate>

Have you read about EIA from [Huffington Post](#)?

What do UC Berkeley, Stanford University and London Business School think of EIA?  
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