



## XI SCIENTIFIC CONFERENCE – MASEP 2017

### Measurement and Assessment of Social and Economic Phenomena

Innovativeness – Labour market – Insurance – Population ageing

Lodz, 30.11.2017 – 01.12.2017

#### CONFERENCE INFORMATION

A scientific conference organised by the Department of Economic and Social Statistics and the Department of Insurance will be held from 30 November to 1 December 2017 at the Faculty of Economics and Sociology, University of Lodz. The conference will provide a forum to exchange views and experiences related to the application of quantitative methods to assess contemporary economic and social issues. This conference is the eleventh edition of gathering of academics and practitioners that deal with methodological aspects of social and economic challenges in the modern world, specifically with the functioning of economies, economic activity and the quality of life of the population. The theme of the XI Conference will focus primarily on micro- and macro-economic effects of the processes of integration and globalisation. A debate among representatives of science, business and public institutions will be an important part of the event.

#### CONFERENCE TOPICS

##### Innovativeness

- Innovation in socio-economic development
- Economic aspects of innovative activity
- Knowledge-based economy
- The impact of innovation and innovativeness on the potential of enterprises and the economy
- Measurement of innovation
- Determinants of innovativeness
- The research market in Poland
- Sectoral and spatial innovativeness
- Creative industries
- The social dimension of innovation
- Innovation in Supply Chain Management

##### Insurance

- Financial management of insurance companies
- Insurance products
- The customer in the insurance market
- Social insurance
- The use of quantitative methods in insurance
- Insurance risk

##### Labour market

- The determinants, level and structure of unemployment in Poland
- Poles' professional competencies and changes occurring in the labour market
- Indicators of work efficiency
- Working conditions – sectoral diversity
- Inequalities in the labour market
- Young people in the labour market
- The functioning of households
- Future occupations

##### Population ageing

- Population ageing and its social and economic consequences
- The situation of seniors in the labour market and its determinants from the individual, organisational and macroeconomic perspective
- Silver economy – a proactive approach to population ageing
- Statistical and econometric methods in the analysis of population ageing

#### PUBLICATIONS

As part of the XI Scientific Conference, the organisers provide an opportunity to publish papers in one of the following scientific journals:

- **Acta Scientiarum Polonorum. Oeconomia** – Ministry of Science and Higher Education – list B, 15 points (language of publications: English)
- **Acta Universitatis Lodzensis. Folia Oeconomica** – Ministry of Science and Higher Education – list B, 14 points (language of publications: English)
- **Economics and Organisation of Enterprise** – Ministry of Science and Higher Education – list B, 14 points (language of publications: Polish and/or English)
- **Studies in Law and Economics** – Ministry of Science and Higher Education – list B, 14 points (language of publications: Polish)
- **Humanities and Social Sciences** – Ministry of Science and Higher Education – list B, 14 points (language of publications: English, Polish, Russian)

##### *Publishing process*

1. The process of publishing a paper in the selected journal is carried out according to the conditions and standards of the individual publishing houses. Papers will be published following two positive reviews.
2. The final decision on the publication of the paper is made by the organisers together with the Scientific Council. Authors will be informed about the acceptance of their papers by particular journals via email.



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#### CALENDAR

##### II OPTION

##### Variant 3

- 15 October 2017** registration (registration form: [www.masep.uni.lodz.pl](http://www.masep.uni.lodz.pl), the *Registration* tab)  
The receipt of the application for participation in the conference is confirmed within 7 days of registration (no later than 22 October 2017). Participants will receive confirmation by e-mail to the e-mail address provided at the application.
- 30 October 2017** deadline for payment of the late registration conference fee
- 15 December 2017** deadline for paper submissions to Lodz University Press

#### IMPORTANT!

Following positive reviews and good cooperation with authors, texts submitted under variant 3 will be published in the second half of 2018.

#### ORGANISING COMMITTEE

*Chair* – Elżbieta Roszko-Wójtowicz, Ph.D.

*Secretary* – Bogusława Dobrowolska, Ph.D.

*Secretary* – Kamil Kruszyński, Ph.D.

*Secretary* – Anna Piechota, Ph.D.

*Secretary* – Dorota Wolak, Ph.D.

**CONTACT:** [masep@uni.lodz.pl](mailto:masep@uni.lodz.pl)

#### CONFERENCE FEES

Conference participation – fee:

- **Regular fee** – PLN 240 Euro
- **Ph.D. student fee** – PLN 140 Euro

covers: the cost of participation in scientific sessions, conference meals, gala dinner, conference materials and the cost of preparation and publication of a conference paper in a peer-reviewed journal.

The conference fee should be paid by a bank transfer to the following account:

Uniwersytet Łódzki

ul. Narutowicza 68

90-136 Łódź

Bank PEKAO SA

PL 07124030281111001029434436 PKOPPLPW

Bank transfer title: “MASEP 2017 Conference”

#### ORGANISERS

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**dr hab. Anna Szymańska**

#### CONFERENCE PATRONAGE

##### Honorary patronage



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Witold Stępień

**Marshal of the Lodz Voivodship**  
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