

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF „ECONOMICS“
DEPARTMENT „INDUSTRIAL BUSINESS“

ACCEPTED BY:

Rector:

(Prof. Dr. Plamen Iliev)

SYLLABUS

SUBJECT: “ GRADUATE SEMINAR ”;

DEGREE PROGRAMME: „Business and Management“; BACHELOR’S DEGREE

YEAR OF STUDY: 4; SEMESTER: 8;

TOTAL STUDENT WORKLOAD: 150 h.; incl. curricular 60 h.

CREDITS: 5

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURSE</i>	WORKLOAD, h.	TEACHING HOURS PER WEEK, h
CURRICULAR: incl. <ul style="list-style-type: none">• LECTURES• SEMINARS (lab. exercises)	60 -	4 -
EXTRACURRICULAR	90	-

Prepared by:

1.
(Chief Assist. Prof. St.Hadjivelichkov)

2.
(Assoc. Prof. Dr. Yordan Ivanov)

Head of department:

„Industrial Business“ (Assoc. Prof. Ilian Minkov)

I. ANNOTATION

“Graduate Seminar” studies theoretical, methodological and practical aspects of scientific research of field of Economics and management. In particular, the main topics are related with fundamentals of research in field of Economics, methodology and aspects of scientific production, information coverage, the choice of theme, the structure and contents of students’ research, theoretical and empirical analysis, work over the manuscript, its design, editing, reviewing etc.

After the course students have to know and take on abilities for:

- Prepare and present papers on given topics;
- Making researches;
- Choosing and testing appropriate methods for research;
- Collecting, calculating and analyzing empirical information;
- Reviewing scientific and other type of research.

After the course, students could to make their own scientific researches in the field of all other disciplines.

II. THEMATIC CONTENT

No	TITLE OF UNITS AND SUBTOPICS	NUBER OF HOURS		
		L	S	LS
	1. SCIENTIFIC RESEARCH. CHARACTERISTICS OF SCIENTIFIC RESEARCH IN ECONOMICS. TYPES OF SCIENTIFIC PUBLICATION.	5		
1.1.	Main point and special features of scientific research			
1.2.	Characteristics of scientific research in social sciences			
1.3.	Types of scientific research			
	2. METHODOLOGY AND METHODS OF SCIENTIFIC RESEARCH.	8		
2.1.	Scientific approach in social sciences			
2.2.	Methodology and methods of scientific research			
2.3.	Theoretical and empirical researches			
	3. CHOOSING OF A THEME AND INFORMATION	5		
3.1.	Requirements for theme			
3.2.	Source of scientific information and information ensure of researches.			
3.3.	Preparing of the bibliography			
3.4.	Choosing statistics database			
	4. FRAMEWORK AND CONTENTS OF PUBLICATION	6		
4.1.	Framework of the problem – principles and requirements			
4.2.	Approaches and methods about choosing of the theme			
4.3.	Contents of the single parts of theme			
4.4.	The main proportions between parts of the theme			
	5. THEORETICAL AND EMPIRICAL STUDYING AND RESEARCHING	10		
5.1.	Literature review			
5.2.	Empirical research			
5.3.	Database verification			
5.4.	Processing of collected information			
	6. SCIENTIFIC RESEARCH WORK. DESIGN OF THE PAPERWORK	10		
6.1.	The systematical rules for work on the manuscripts			
6.2.	Making into a system collected information			
6.3.	Analysis and assessment, concludes and recommends in research			

	work.			
6.4.	Literary processing of a manuscripts – citations, design of bibliography			
7. STYLING AND EDITING OF SCIENTIFIC PUBLICATIONS		4		
7.1.	Main goals of style and types of styles			
7.2.	Manuscript styling			
7.3.	Editing and final design of publications			
8. REVIEWING OF SCIENTIFIC PUBLICATIONS		4		
8.1.	Types of reviews			
8.2.	Methods of reviewing			
8.3.	Requirements			
8.4.	The role of review to improve scientific publications			
9. DEFENSE OF SCIENTIFIC PUBLICATION		8		
Total:		60		

III. FORMS OF CONTROL:

No. by row	TYPE AND FORM OF CONTROL	No	Extracurricular hours
1.	Midterm control		
1.1.	Project work – on a predefined theme	1	40
1.2.	Written assignments on a given topic	2	20
			-
Total mid-term control:			60
2.	Final term control		
2.1.	Defense of a project	1	30
Total final term control:			30
Total for all types of control:			90

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Cooper, D., Business Research Methods, McGraw-Hill, USA, 2013
2. Bowmaker, S., The Art and Practice of Economics Research: Lessons from Leading Minds, Edward Elgar Publishing Ltd., USA, 2013
3. Feinberg, F., Modern Marketing Research: Concepts, Methods, and Cases, SWE Publishing, USA, 2012
4. McClave, J., Statistics for Business and Economics, Pearso, USA 2014

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Anderson, D., Essentials of Statistics for Business and Economics, Cengage Learning, USA, 2014
2. McDanieln, C., Marketing Research Essentials, John Wiley & Sons, USA, 2012