

**International Centre for Entrepreneurship Research
Essex Business School, University of Essex, UK**

and

**University Externado of Colombia
Faculty of Business Administration, Bogota, Colombia**

**13th International Entrepreneurship Forum
(13TH IEF)**

**Conference Theme
Entrepreneurship and Development:
The Idea of Inclusive Opportunity Creation**

**31 July – 2 August, 2014
Bogota, Colombia
1st Notice**

Conference Partners



Conference Overview

The 13th IEF conference on the theme of ***Entrepreneurship and Development: The Idea of Inclusive Opportunity Creation*** sets a challenge to all researchers, policy makers and practitioners, to reshape the agenda of entrepreneurship for human, social, cultural and economic development.

The 2014 conference will be held in Bogota, Colombia on 31 July to 2 August. Led by the International Centre for Entrepreneurship Research (ICER), Essex Business School, University of Essex, the conference is being co-organised with University Externado of Colombia and the OECD Centre for Entrepreneurship and the Local Employment and Economic Development at Paris, France. This conference will provide a platform for the generation of new ideas, insights and practices related to the idea of an agenda for inclusive opportunity creation.

If opportunity creation, development and realisation, lie at the heart of entrepreneurship, then the absence of or limited access to such opportunity, is as much a challenge for discourse on the subject as it is for its usefulness to society. Between the prospect of a utilitarian economic outcome and the possibility of social value creation, we can find several shades of opportunity. Their meaningful search can help us to overcome the torrent of rent-seeking or destructive entrepreneurial activity that has blighted societies and economies around the world. But beyond Baumol's triad of productive, unproductive and destructive entrepreneurship is the need to generate an idea of *inclusive entrepreneurship*.

Making entrepreneurship inclusive means reconsidering entrepreneurship as more than a single -constituency phenomenon of new business creation or self-employment. This single constituency harbours the few. The few may indeed be those who shine a light in the darkness but we need to take the many with us. But the 'many' in entrepreneurship are the Schumpeterian entrepreneurs in business and in government, in community activities, in music and theatre and in education. It is not just creativity that distinguishes newness and value in different arenas of social or economic activity. It is also what they do to change the way we live and value our lives. So we find how graffiti art combines with fashion shows and the opera to change the urban landscape of Sao Paulo, how the power of social media creates leaderless, starfish models of aspirational communities such as the Occupy movement, how Medellin finds a new transformative agenda for economic development through information technology, how crowd funding creates an inclusive community of social equity investors in business and community projects, and how big data generates new business models. Sometimes their interests coalesce to provide specific opportunities for one group; at other times it is in their unique entrepreneurial actions that we derive human social, cultural and economic value. The 13th IEF conference will provide a platform for researchers, policy makers and practitioners to engage with this disparate and diverse agenda for inclusive opportunity creation, development and realisation.

We hope you will join us in this attempt to create a more inclusive agenda for entrepreneurship at a time when the world seeks new ideas and trajectories of development. We look forward to sharing your ideas and insights in the in the dynamic and creative city of Bogota.

Professor Jay Mitra

Director, International Centre for
Entrepreneurship Research
Professor of Business Enterprise and Innovation
Essex Business School, University of Essex

Professor Carlos Restrepo

Research Director
Faculty of Business Administration
University Externado of Colombia

Conference Themes

To help open up the variety of issues connected to the main theme of the conference, this call for papers welcomes contributions covering any of the following or related sub-themes:

Sub-Theme 1: Entrepreneurship and economic Development

Sub-Theme 2: Entrepreneurship and social Cohesion

Sub-Theme 3: Social innovation

Sub-Theme 4: Technology change and inequality of opportunity

Sub-Theme 5: Community enterprise and inclusive development

Sub-Theme 6: Public policy and inclusive entrepreneurship

Sub-Theme 7: Entrepreneurship and poverty alleviation

Sub-Theme 8: Gender, inclusiveness and sustainable models of change

Sub-Theme 9: Crowd funding and the expansion of the investor community

Sub-Theme 10: Philanthropic intervention, social responsibility and economic benefit

This is not an exhaustive list, and papers are welcome in other related areas. Please indicate in your abstract which theme you'd like to contribute to. IEF committee withholds the final right to arrange the track allocation depending on the popularity of each theme.

Abstract and Paper Submissions

1. Abstracts of no more than 500 words should be submitted no later than **30 April, 2014**. All abstracts should show the names of the authors, their institutional affiliation (where appropriate), contact details (including full address, telephone and fax numbers and e-mail address). The abstracts should be presented in Word format and should also include no more than 5 keywords (see abstract template on main conference website).
2. Notification of accepted papers will be sent by **15 May, 2014**. All abstracts will be evaluated by members of the Conference Research Papers Committee.
3. At least, one of the authors must register for the conference by the registration deadline (**30 June,, 2014**) to ensure inclusion of the paper in the Conference. Without valid registration, the paper cannot be included in the Conference Programme.
4. There is a cap of a maximum three abstracts by one author. By submitting an abstract, the author/s makes a commitment to present his/her paper at the Conference.

5. Full papers must be submitted no later than **15 July, 2014**. All papers will be peer reviewed.
6. Full papers should be limited to no less than 5,000 and no more than 8,000 words (excluding diagrams and reference etc). The organisation of the full paper should follow the guidelines available in the conference website).
7. All full papers (please respect the deadlines for both abstracts and full papers) will be considered for two best paper prizes (*one for scholarship and academic rigour and the other for originality, creativity and innovation in its contribution to policy making or practice*). Any late submissions (after the final deadline date of 15 July, 2014) will be excluded from selection for any one of the two awards.

All abstracts/papers should be sent directly to IEFsubmissions@gmail.com

The abstract template is available in the Downloads section of the following page:
<http://www.essex.ac.uk/conferences/ief/13th/index.html>

Publications

Selected papers will be considered for special issues of selected journals. Negotiations are in progress with editors of highly rated and new and exciting inter-disciplinary journals and other publications. These will be notified soon.

All accepted papers will be available in the IEF Conference CD ROMs which will have an assigned ISSN number 2070-6944 (on line version – 2222-7318). In order for us to ensure the publication of the proceedings in time all participating delegates who will be presenting papers are requested to co-operate by completing and submitting their papers on time.

Invited Keynote Speakers

A select number of eminent academics, policy makers and practitioners from across the globe have been invited to this international event. **Watch this space for further information.**

The first few Invited speakers and panellists include Professor Zoltan Acs, of George Mason School of Public Policy, USA, Sergio Arzeni of the OECD, Bibek Banerjee of Institute of Management Studies, India.

The Programme

Registration for the conference will start from 2pm on 31 July, 2014, and a cocktail reception will also be held on the evening followed by a welcome address and information on conference modalities. The conference proceedings will start on 1 August and finish on 2 August. The two day conference programme will consist of a mix of seminars, and parallel sessions, networking meetings, and an exciting range of social events. The conference gala dinner will take place on the evening of 1 August. Plans are in place for a post conference tour programme.

(Detailed Programme to follow)

Doctoral Workshop

A special doctoral workshop for PhD students working on issues concerning different aspects of entrepreneurship will be held from 10.00 am to 1.00 pm on 1 August. This workshop should enable the international doctoral student community to come together to set up a new network of scholars, obtain feedback on the work that they are doing (starting or completing), and exchange know-how and practice with both distinguished academics and practitioners. This workshop is **free** to all students who are registered for the full conference. For those who wish to attend the doctoral workshop only (but do not wish to participate in the main conference), a charge of 50 USD (£30) + VAT only is payable. Early booking is advisable.

Conference Fees

The conference registration fee structure for the conference is as follows:

- (a) UK £300 (+VAT) for all international participants;
- (b) UK £150 (+VAT) for all participants from low income countries (as per the World Bank list)
- (c) UK £75 (+VAT) for post graduate students (with ID proof);
- (e) Gala dinner UK £ 35 (+ VAT)

(VAT is currently charged at 20%). The above fee does not include costs of any accommodation

All payments must be made to the University of Essex. Details of payment method will follow.

All participants must register using the registration form (available online), and make the appropriate fees by bank transfer or by cheque, payable to the *University of Essex*. You should email the registration form to IEFsubmissions@gmail.com together with copy of your bank transfer document.

Please note that the above registration fee **EXCLUDES** costs of accommodation, subsistence, travel, and social events, but include 2 lunches, tea and coffee during the conference, and a conference pack.

The deadline for registration is 30 **June, 2014**.

Conference Venue

The University Externado of Colombia is located in the eastern limit of the district of the Candelaria of Bogota, an historical, political and cultural center of Colombia, on the foot of the hill of Guadalupe. The campus has an area of 65 thousand square meters. In this area, you can see eleven buildings with a modern infrastructure for the academic life. Around the university you can find gardens and forests for all to enjoy. All buildings are equipped with modern infrastructure for the academic community. In addition several old houses of the Candelaria and the Egypt district are part of the physical environment of the University.

In the North of Bogota is located the recreational seat El Alcazar, with an extension of 14 hectares that lodge numerous sport facilities and halls for academic and cultural activities.

Visa Requirements

Participants are responsible for obtaining a valid visa before travelling to Colombia. See the web site of the Colombian embassy for details. IEF Conference organisers will endeavour to support your visa application by issuing invitation/confirmation letter if and when appropriate. Such a letter can be issued only when you have registered for the conference (either online or postal). Please register and notify us as soon as possible if you need an invitation letter.

Profile of Conference Organisers

International Entrepreneurship Forum

The International Entrepreneurship Forum (IEF) network consists of academics, practitioners and policy makers. The IEF events are designed to encourage the meeting of these three groups based on the belief that there is as much value in academic exploration as in discovery through practice. Through this process of interaction, the IEF network aims to obtain a better appreciation of the subject of entrepreneurship. Since its inception, the IEF has held an annual event each year, with a specific and typical theme for deliberation, presentations and discussion.

An impressive array of speakers and other contributors have generated a wealth of knowledge on the subject. Each event has been marked by a rich variety of research papers, key contributions by practitioners and decision makers, and, significantly, by formal and informal hours of interaction between owner-managers, academics and decision makers. Crucially, participants have been able to use the highly interactive format of the events to develop new partnerships and projects to pursue particular activities. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to collaborate with the OECD, LEED Programme, and the Centre for Entrepreneurship.

Essex Business School, University of Essex, UK

Essex Business School (EBS) was created following the merger of the Schools of Entrepreneurship and Business, and Accounting, Finance and Management in 2008. The School's work on entrepreneurship, innovation and regional development together with that of accounting, finance and management, has won worldwide acclaim. Its research, teaching and professional development profile covers key and topical areas of new venture creation and business growth that address both regional needs and the interest of international markets, focusing particularly on entrepreneurship policy issues, new venture creation, innovation and economic development, marketing, international business, social entrepreneurship, organisational studies, human resources, and institutional links with industry.

As a new school for a new world, EBS is now poised to move forward with a range of innovative initiatives including an enhancement of its research portfolio, continuing professional development, and a new suite of MBA and related programmes concerned with innovation and entrepreneurship and sustainable business strategy. The School has established a niche centre of international research educational excellence in entrepreneurship (ICER), contributing to the development of a critical appreciation of entrepreneurship, and its role in business, society and the economy.

International Centre for Entrepreneurship Research

Based in Essex Business School, the Centre for Entrepreneurship Research (ICER) provides a focus for research activity in the area of Enterprise and Innovation, a key area of the University's development in Southend-on-Sea. The Centre's main aim is to develop a forum for excellence in entrepreneurship research and dissemination, focusing on varied aspects of new venture creation (in and for business, non-governmental organisations, large enterprises and social enterprise), innovative growth, and the impact of entrepreneurship on regional and local economic development.

The Centre builds on the research portfolio of all academic staff, and supports the work of research students and a group of Enterprise Fellows. CER has already established working links with similar centres in the UK and in India, China, USA, Poland, France, Italy, South Africa and Colombia. It houses the well-established International Entrepreneurship Forum and has good working links with the Organisation for Economic Co-operation and Development (OECD) and its Local Employment and Economic Development (LEED) Programme.

The Centre has also developed an impressive track record of action-research based projects, training and consultancy programmes, and advisory initiatives for a range of public, private and non-governmental organisations. It houses the unique China Business Research Group funded by the Shandong Weigao Group Company Ltd in China, and focusing on China-European business connections and technology based entrepreneurship respectively.

University Externado of Colombia

University Externado of Colombia was established on February 15, 1886 in response to the absolutism and the suppression of freedom of education imposed by the dictatorship of the Regeneration. The University was founded by the young lawyer and educator Nicholas Finch Warlostén, who with the support of a group of distinguished teachers immersed in the spirit of radical liberalism, established an institution that since its inception, has allowed the study and free discussion of ideas. The University has welcomed students from all regions of the country, respect different religious beliefs and political ideologies and has promoted tolerance as a formula for peaceful coexistence, all as part of a haven of heterogeneity.

The University was called "Externado" because the new institution imbibed the influence of popular educational centres in Europe. 'Externado' therefore implied openness, freedom of study and teaching. Throughout its history University Externado of Colombia professed principles and values that encouraged their founders, Nicolas Pinzon Warlostén, Diego Mendoza Pérez, Ricardo Daza Hinestrosa, Fernando Hinestrosa and Juan Carlos Henao.

Faculty of Business Administration

The Faculty of Business Administration was formed in 1965 as the School of Business Administration and Industrial Relations. Its first two year programme was entitled, "Expert in Industrial Relations". In 1967, the University obtained authorisation to offer its first professional program in Management, and then in 1971 was awarded the right to provide the first professional degree in Business Administration.

Currently, the Faculty offers 1 undergraduate, 6 graduate, continuing education, and 1 PhD program. Research projects and the relationship with the environment strengthen the academic rigor of the programs and help to contextualize the learning generated by these programmes. With over 5400 undergraduate program graduates, 2800 graduates of graduate programs and 48 years of tradition, the School of Management is committed to the provision of comprehensive training of managers capable of taking on the challenges of the XXI century. Its graduates are well placed in managerial positions, and as entrepreneurs. They are recognized in the business media for their excellent academic training, human quality, service ethic and commitment to the country.

Entrepreneurship Program at University Externado of Colombia

The entrepreneurship program at the Faculty of Business Administration has a track record of over 13 years, with inputs for both undergraduate and graduate level courses. Beyond the impact on the classroom, the Entrepreneurship Program has been promoted in areas outside the University, especially in the areas of public policy, the design of laws for entrepreneurship promotion, business fairs and activities for the dissemination of entrepreneurship. The Program has also offered entrepreneurship training to people outside the university, through partnerships with public promotion agencies.

Conference Contact

For any organisational issues regarding the conference (e.g. accommodation booking, transfers from and/or to the airport, visa letters, special dietary needs etc.) please contact the International Centre for Entrepreneurship Research at the following address:

Research and Conference Assistant CER
Essex Business School, University of Essex
Elmer Approach, Southend-on-Sea, Essex SS1 1LW UK
Website: www.essex.ac.uk/conferences/ief
Tel: +44 (0) 1702 32 8382
Fax: +44 (0) 1702 328387
E-mail: IEFsubmissions@gmail.com

Please quote the main query in the subject line when emailing to ensure our speedy response

The Evolution of the IEF Conferences

1		Naples, Italy, 2001 <i>Entrepreneurship & Learning'</i>	7		Shanghai, China, 2007: <i>Asian Entrepreneurship-</i>
2		Beijing, China, 2002, <i>Entrepreneurship & Regional Development'</i>	8		Ahmedabad , India, 2008: <i>Creativity and Entrepreneurship:</i>
3		Bangalore, India, 2003: <i>Entrepreneurial Innovation'</i>	9		Istanbul Turkey, 2009 <i>Entrepreneurship and the Creative Use of New Technologies</i>
4		Paris, 2004 :Entrepreneurship: <i>Contexts, Locales and Values</i>	10		Bahrain, 2010/11 <i>Entrepreneurship and Society: Creating Social, Cultural, Economic and Personal Value</i>
5a		Trento, 2005 Entrepreneurship: <i>The Role of Higher Education</i>	11		Kuala Lumpur, Malaysia. 2012 <i>Entrepreneurship and Sustainability: From lifestyles to innovative enterprises in creative and sustainable environments</i>
5b		Cape Town South Africa, 2005 <i>Entrepreneurship and New Ventures Across Borders</i>	12		Vilnius, Lithuania , 2013 <i>Social Sustainability and Economic Security: The Agenda for Entrepreneurship in the 21st Century</i>
6		Riga, Latvia, 2006 <i>Creativity and Entrepreneurship</i>			

Hotels

Crowne Plaza Tequendama, Bogota

Hotel De La Opera , Bogotá

Ibis, Bogota Museum

Tourist attractions in Bogotá

Please refer to the following web sites:

<http://www.colombia.travel/en/international-tourist/vacations-holidays-where-to-go/bogota-travel-guide>

<http://wanderingtrader.com/colombia/bogota/best-things-to-do-in-bogota-tourist-attractions/>