

UNIVERSITY OF ECONOMICS - VARNA
MASTER DEGREE STUDIES CENTRE
DEPARTMENT OF ECONOMICS

ACCEPTED BY:

Rector:

(Prof. Dr. Plamen Iliev)

SYLLABUS

SUBJECT: “INTERNATIONAL LOGISTICS AND SYPPLY CHAIN”;

DEGREE PROGRAMME: „International business and economics“; MASTER’S DEGREE

YEAR OF STUDY: 2; SEMESTER: 4;

TOTAL STUDENT WORKLOAD: 300 h.; incl. curricular 60 h.

CREDITS: 10

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURSE</i>	WORKLOAD, h.	TEACHING HOURS PER WEEK, h
CURRICULAR:		
incl.		
) LECTURES(30)(2)
) SEMINARS (lab. exercises)(30)(2)
EXTRACURRICULAR(240)	-

Prepared by:

1.
(Assoc. Prof. Dr.Vesselina Dimitrova)

2.
(Chief Assist. Dr. Petyo Boshnakov)

Head of department:
(Prof. Dr. Zoya Mladenova)

. ANNOTATION

During the “ International Logistics and Supply chain” course students should understand the historical development of international supply chain management, the application of direct and reverse logistics. The students will study different logistics practices and will use documentation for sea, air, road and rail transportation. In addition, the course suggests some working mechanisms to be employed in freight forwarding, transportation and insurance companies. The course extends students' knowledge of international trade and prepares them for logistics managers.

II. THEMATIC CONTENT

No.	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
	TOPIC 1. DEVELOPMENT OF THE SUPPLY CHAIN	2	2	
1.1.	Supply chain – definitions. Role and importance			
1.2.	Historical development			
	TOPIC 2. ELEMENTS OF INTERNATIONAL LOGISTICS	2	2	
2.1.	The economic importance of logistics			
2.2.	Logistics in the world			
	TOPIC 3. INTERNATIONAL INFRASTRUCTURE	2	2	
3.1.	Transportation infrastructure			
3.2.	Communication, legal/regulatory and service infrastructure			
	TOPIC 4.INTERNATIONAL TERMS OF TRADE	2	2	
4.1.	Understanding INCOTERMS rules			
4.2.	Responsibilities of the exporter and the importer			
	TOPIC 5. OUTSOURCING	2	2	
5.1.	Role of third-party logistics providers			
5.2.	Applications, problems, trends			
	TOPIC 6. REVERSE LOGISTICS	4	4	
6.1.	Definitions, role and importance			
6.2.	Interrelations with green logistics			
	TOPIC 7. EUROPEAN POLICY ON INTERNATIONAL TRANSPORT	2	2	
7.1.	Legislation			
7.2.	Current Situation of the EU Transport Policy			
	TOPIC 8. INTERNATIONAL SEA TRANSPORTATION	2	2	
8.1.	Documents and international conventions			
8.2.	Types of vessels and types of service			
	TOPIC 9. INTERNATIONAL AIR TRANSPORTATION	2	2	
9.1.	International regulation			
9.2.	Types of services by cargo airlines, airports			
	TOPIC 10. INTERNATIONAL LAND TRANSPORTATION	4	4	
10.1.	Road transportation			
10.2.	Rail transportation			
10.3.	Intermodal transportation			
	TOPIC 11. INTERNATIONAL FREIGHT FORWARDERS	2	2	
11.1.	Role and importance for the transportation			
11.2.	Types of services			
	TOPIC 12. INTERNATIONAL INSURANCE	2	2	
12.1.	Complexity of international insurance			

12.2.	Insurable interest, insurance policies, insurance claim			
	TOPIC 13.INTERNATIONAL LOGISTICS SECURITY	2	2	
13.1.	International organizations			
13.2.	International programmes			
	Total:	30	30	

. FORMS OF CONTROL:

No. by row	TYPE AND FORM OF CONTROL		extra-curricular, h.
1.	Midterm control		
1.1.	Test	1	70
1.2.	Project	1	70
1.3.			
1.4.			
Total midterm control:		2	140
2.	Final term control		
2.1.	Examination (test)	1	100
Total final term control:		1	100
Total for all types of control:		3	240

V. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. David, P. A, International Logistics:The Management of International Trade Operations, 4. ed., 2013
2. Cingillioglu, I. International logistics, 1st edition, 2015
3. Christopher, M. Logistics and Supply Chain Management, 4. ed., 2011
4. Coyle, J.J et al. Managing Supply Chains :A Logistics Approach, 9. ed., 2013
5. Bowersox, D.J., Closs, D.J. Logistical management-the integrated supply chain process, McGraw Hill International editions, 1996

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Coyle, J.J., Bardi, E.J., Langley, C.J.Jr., The management of business logistics, West Publishing Company, 1996
2. Christopher, M. Logistics and supply chain management: strategies for reducing costs and improving services, 1992